Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

KÏDDÏELAND

Kiddieland International Limited

童園國際有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3830)

(1) RESIGNATION OF EXECUTIVE DIRECTOR, (2) CHANGE OF CHIEF EXECUTIVE OFFICER AND COMPOSITION OF BOARD COMMITTEE AND (3) CHANGE OF AUTHORISED REPRESENTATIVE

The Board announces the following:

- 1. Mr. Lo Shiu Kee Kenneth resigned as an executive Director, Chief Executive Officer, and a member of the Remuneration Committee of the Company with effect from 1 September 2023; and
- 2. Ms. Sin Lo Siu Wai Sylvia, currently an executive director of the Company, has been appointed as the Chief Executive Officer and a member of the Remuneration Committee of the Company with effect from 1 September 2023.

RESIGNATION OF EXECUTIVE DIRECTOR, CHIEF EXECUTIVE OFFICER AND A MEMBER OF THE REMUNERATION COMMITTEE

The board of directors (the "Board") of Kiddieland International Limited (the "Company") announces that Mr. Lo Shiu Kee Kenneth ("Mr. Kenneth Lo") resigned as an executive Director, Chief Executive Officer, and a member of the Remuneration Committee of the Company with effect from 1 September 2023 in order to pursue other personal commitments.

Mr. Kenneth Lo has confirmed that he has no disagreement with the Board and there is no other matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its gratitude to Mr. Kenneth Lo for his valuable contributions to the Company during his tenure of service.

APPOINTMENT OF CHIEF EXECUTIVE OFFICER AND A MEMBER OF THE REMUNERATION COMMITTEE

Following the resignation of Mr. Kenneth Lo, the Board is pleased to announce that Ms. Sin Lo Siu Wai Sylvia ("Ms. Sylvia Lo"), currently an executive Director of the Company, has also been appointed as the Chief Executive Officer and a member of the Remuneration Committee of the Company with effect from 1 September 2023. Her remuneration package, the term of service and other terms in her service agreement remain the same.

Ms. Sylvia Lo, aged 48, is one of the founders of our Group, an executive Director of our Company and is responsible for managing all design-related works in product development from concept to final production as well as liaising with licensors to ensure smooth operation at all stages of product development. She was appointed as a Director on 3 June 2016. She has been a director of each of Kiddieland Toy, Inc., Kiddieland Toys Limited, Kiddieland Industrial Limited, W. Great Worth Limited, Guangdong Kiddieland Technology Co., Ltd., and Shenzhen Kiddieland Technology Co., Ltd. since 1999, 2001, 1998, 2001, 2022 and 2023 respectively and a director of each of Kiddieland Group Limited, Kiddieland Trading Limited and Kiddieland Manufacturing Limited since 30 May 2016. She has over 23 years of experience in the toy industry. She obtained a Bachelor of Fine Arts and a Bachelor of Architecture from Rhode Island School of Design in June 1998. She is also a director and shareholder of KLH Capital Limited, which is the controlling shareholder.

Ms. Sylvia Lo is daughter of Mr. Lo Hung, chairman and executive Director, and Ms. Leung Siu Lin Esther, executive Director. She is also sister of Mr. Kenneth Lo and Ms. Lo Shiu Shan Suzanne, executive Directors.

As at the date of this announcement, KLH Capital Limited, the Controlling Shareholder, is holding 75% of the issued Shares. Ms. Sylvia Lo holds 10,000 shares representing 100% personal interest of the issued share capital of KLH Capital Limited.

Save as disclosed above, there are no other matters that need to be brought to the attention of the shareholders of the Company, and there is no other information to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

CHANGE OF AUTHORISED REPRESENTATIVE

Following the resignation of Mr. Kenneth Lo, he has also ceased to be an authorised representative of the Company for the purpose of Rule 3.05 of the Listing Rules (the "Authorised Representative"). Ms. Sylvia Lo, an executive Director, has been appointed as the Authorised Representative with effect from 1 September 2023.

By Order of the Board
Kiddieland International Limited
Lo Hung
Chairman

Hong Kong, 31 August 2023

As at the date of this announcement, the Board of Directors of the Company comprises Mr. LO Shiu Kee Kenneth, Ms. LO Shiu Shan Suzanne, Ms. SIN LO Siu Wai Sylvia, Mr. LO Hung and Ms. LEUNG Siu Lin Esther as the Executive Directors and Mr. MAN Ka Ho Donald and Mr. CHENG Dominic and Mr. SIT Hon Wing as the Independent Non-executive Directors.